

National Board of Examinations

Question Paper Name :	DNB Hospital Administration Paper1
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DNB Hospital Administration Paper1

Group Number :	1
Group Id :	3271871106
Group Maximum Duration :	0
Group Minimum Duration :	180
Show Attended Group? :	No
Edit Attended Group? :	No
Break time :	0
Group Marks :	100
Is this Group for Examiner? :	No
Examiner permission :	Cant View
Show Progress Bar? :	No

DNB Hospital Administration Paper1

Section Id :	3271871109
Section Number :	1

Section type :	Offline
Mandatory or Optional :	Mandatory
Number of Questions to be attempted :	10
Section Marks :	100
Enable Mark as Answered Mark for Review and Clear Response :	Yes
Maximum Instruction Time :	0
Sub-Section Number :	1
Sub-Section Id :	3271871113
Question Shuffling Allowed :	No

Question Number : 1 Question Id : 32718710112 Question Type : SUBJECTIVE Consider As Subjective : Yes Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Please write your answers in the answer booklet within the allotted pages as follows:-

Question Number	Answer to be attempted within	Question Number	Answer to be attempted within
Q. 1	Page 1-5	Q. 6	Page 26-30
Q. 2	Page 6-10	Q. 7	Page 31-35
Q. 3	Page 11-15	Q. 8	Page 36-40
Q. 4	Page 16-20	Q. 9	Page 41-45
Q. 5	Page 21-25	Q. 10	Page 46-50

1. Matrix Organisation in hospital scenario with examples:

- Definition. [1]
- Advantages of Matrix Organisation. [2]
- Disadvantages of Matrix Organisation. [2]
- Role of Hospital Administrator in handling Matrix Organisation. [5]

Question Number : 2 Question Id : 32718710113 Question Type : SUBJECTIVE Consider As Subjective : Yes Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Transactional Analysis:

- Definition. [1]

- b) Types of ego states in a person. [1]
- c) Types of social transactions between individuals. [3]
- d) Enumerate Principles of effective communication based on Transactional Analysis. [5]

Question Number : 3 Question Id : 32718710114 Question Type : SUBJECTIVE Consider As Subjective : Yes Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Human Resource Management:

- a) Define Human Resource Management. [3]
- b) As a Medical Superintendent of the Hospital, prepare a checklist to inspect your HR department. [7]

Question Number : 4 Question Id : 32718710115 Question Type : SUBJECTIVE Consider As Subjective : Yes Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Committees in a hospital:

- a) Enumerate various mandatory committees for a hospital. [5]
- b) Enumerate documentation required with respect to a committee. [5]

Question Number : 5 Question Id : 32718710116 Question Type : SUBJECTIVE Consider As Subjective : Yes Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Modern management tools / techniques:

- a) Enumerate modern management tools / techniques. [4]
- b) Briefly write difference between Critical Path Method and PERT. [6]

Question Number : 6 Question Id : 32718710117 Question Type : SUBJECTIVE Consider As Subjective : Yes Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Marketing in Healthcare:

- a) Definition of Healthcare Marketing. [2]
- b) Concepts of Healthcare Marketing. [5]
- c) Difference between Healthcare Marketing and selling. [3]

Question Number : 7 Question Id : 32718710118 Question Type : SUBJECTIVE Consider As Subjective : Yes Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

You are the CEO of a large hospital and going to inspect Medical Store and sub medical stores of your hospital. What are the points / issues you are going to check. Develop a checklist for :-

- a) Inspection of areas. [5]
- b) Interview of staff at stores. [5]

Question Number : 8 Question Id : 32718710119 Question Type : SUBJECTIVE Consider As Subjective : Yes Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Write in brief about clinical communication in hospital:

- a) Give five examples of clinical communication in hospital. [3]
- b) What is enhanced communication. [2]
- c) Mention briefly how to break the death news to relatives. [5]

Question Number : 9 Question Id : 32718710120 Question Type : SUBJECTIVE Consider As Subjective : Yes Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Define:

- a) Innovation and invention. [3]
- b) Give five examples of Innovations practiced in any hospital. [5]
- c) Creativity [2]

Question Number : 10 Question Id : 32718710121 Question Type : SUBJECTIVE Consider As Subjective : Yes Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Costing / cost containment:

a) Define cost accounting [2]

b) Principles of cost containment / cost control. [8]